



Business

Measurement & Improvement Forum

Making the Business Case for Change

Monday 6th December 2010



Business

Agenda

Measurement & Improvement Forum

Making the Business Case for Change

- 10.00 Welcome
- 10.05 Components of a Good Business Case: Paul Hookham
- 10:35 Mapping Stakeholder Value: Grant Rule
- 11.15 Coffee
- 11.35 Value Mapping Exercise
- 12.20 Summary: Understanding Stakeholder Value: Grant Rule
- 12:30 Lunch
- 13:15 Case Study: Execution of the Killer Business Case: Paul Hookham
- 14:00 Software Development in a Lean Value Stream: Chris Woodward
- 14:45 Business Value and Business Results: Grant Rule
- 15:30 Panel session, Q&A
- 16:00 Closing remarks



Business

Measurement & Improvement Forum

Presenters/facilitators:

P. Grant Rule, Managing Director, SMS Exemplar Group

Paul Hookham, Development Director, Exceedus

Chris Woodward, Managing Consultant, SMS Exemplar

Sue Rule, Director, SMS Rightshifting Programme